



HINDUSTAN
INSTITUTE OF TECHNOLOGY & SCIENCE
(DEEMED TO BE UNIVERSITY)
CHENNAI



DR. K.C.G. VERGHESE
CHARITABLE FOUNDATION



K.C.G. FASHION BANK

A Project of Dr. K.C.G. Verghese Charitable Foundation,
Department of Fashion, Design & Arts - HITS and Y's Men's Club of Mylapore



Dr.KCG Verghese Charitable Foundation in partnership with the Ys Men's Club of Mylapore and the Department of Fashion, Design & Arts of Hindustan Institute of Technology and Science (HITS, has started a social initiative, 'KCG Fashion Bank', to bridge the gap between accessibility to modest clothing by many and over use of fashion wear.

Yearly, the fashion industry generates 100 million tons of waste, which leaves a huge carbon footprint and also ends up in overconsumption of fresh water and its depletion in the process. The K.C.G. Fashion Bank project aims toward a sustainable solution of minimizing wastage by re-cycling and re-using used clothes. The present initiative will create awareness on various issues due to overconsumption, de-stigmatize re-used, re-styled and thrift clothes. It will open up employment opportunities for the local community especially women from the lower socio-economy strata. Also with providing practical exposure to planning social drives, managing retail space to the students of the Fashion Design and Social Work Departments.

Partners involved:

Dr K.C.G. Verghese Charitable Foundation



Dr K.C.G.Verghese Charitable Foundation was established in memory of the late educationist and philanthropist Dr K.C.G.Verghese, Founder of Hindustan Group of Institutions in 2006. This Charitable Foundation has nearly two decades of service with the aim of transforming and bringing a ray of hope in the lives of the needy, underprivileged and the marginalized section of the Society.

The vision of the Foundation - Care, Concern and Compassion are manifested in many ways through Medical Assistance, Scholarships and Community Outreach activities to the Society. Further, some of the noteworthy and laudable initiatives of the Foundation is to empower the students community at large by providing and assisting encouraging the spread of quality education in all fields including Aeronautical, Automobile and Pilot Training Courses which were quiet dear to Dr. K.C. G. Verghese.

Y's Men's Club of Mylapore:



Y's Men International founded in 1922 in Toledo, Ohio, U.S (headquartered in Geneva, Switzerland) by Judge Paul William Alexander, comprise a group of volunteers in support of the YMCA, the Y's Men's Club started with a group of young men as a club of "men of and for the Y", is open to young people between 15-30 years of age. The subsidiary Y's Youth club is intended to facilitate the transaction of young people to Y's Men's Clubs.

HRM Y's Men Club of Mylapore is one of the oldest clubs in South India Region founded by Past Area President Dr. KCG Verghese, inaugurated in the year 1983 and chartered in the year 1984 in Chennai. This is the home club of present India Area President and International Council Member Dr. Anand Jacob Verghese. The club has several ongoing projects such as feeding poor, contributing to dialysis machines and coupons, Renal & Cancer Care projects, distribution of study materials to students, donation of oxygen concentrators and sanitizer bottles during Covid – 19 pandemic, donation of two wheelers to physically challenged people, permanent projects of managing three ambulances for urgent Medicare in three villages.

Department of Fashion, Design and Arts, HITS

The Department of Fashion, Design and Arts, HITS beside offering UG to Research programmes has always strived towards contributing to noble social initiatives like empowering women from low socio-economic backgrounds, providing health and hygiene education and conducting workshops to help them learn skills and become independent.

DONATION DRIVE

- Good Quality Clothes of / for all ages and both the genders are collected from those who are willing to contribute.
- People can support this initiative financially to help / handle the running expenses.
- People donating Funds and clothes will be issued Coupons of a certain value based on the amount/clothes value donated. The Donors can pass on this coupon to the beneficiaries of their choice. The beneficiary can visit the KCG Fashion bank, located at Hindustan Institute of Technology and Science Campus and pick up clothes for the value of the voucher(s).



Dr. K. C. G. VERGHESE
Founder
Hindustan Group of Institutions

COME, BE A PART OF THIS **SOCIAL INITIATIVE!**



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www.hindustanuniv.ac.in/kcgfashionbank/index.html